

PROJECT NUMBER:

2021-1-SK01-KA220-VET-000032999

PROJECT DURATION:

2021-11-01 - 2023-10-31

PROJECT TITLE:

PROMOTING CREATIVITY
MICROBUSINESS THROUGH
WEB TOOLS IN RURAL AREA

**PROJECT ACRONYM:
MICROHUB**



1

- Result 1 - Competence Matrix for Digital entrepreneurship and business creative thinking for crafters in rural area

2

- Result 2 - The Transformative Business Model for creativity micro businesses

3

- Result 3 - Design of innovative multilingual online tool

4

- Result 4 - Individual online acceleration procedure for entrepreneurs



RESULTS

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<https://microhub.erasmus.site/>

ABOUT THE PROJECT

The current project aims at developing innovative digital training solutions to enhance the effectiveness and competitiveness of crafters' and artisans microenterprises, especially in the context of participation to national and EU markets. This will be achieved by developing relevant training solutions and material to strengthen the capacity of existing microenterprises and craft-type of enterprises to thrive in the current economic environment. At the same time, the project is devoted to all those individuals who wish to establish their own creativity micro and craft-type enterprise as a response to the crisis or unemployment.



Centrum Wspierania
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