

MICROHUB

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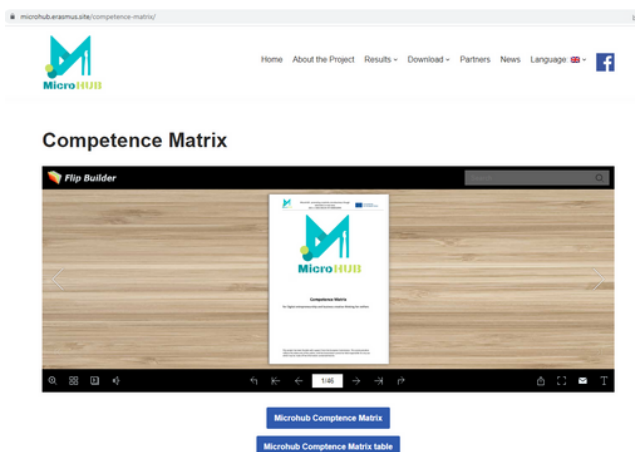


1. Release of the matrix

The Competence Matrix for Digital entrepreneurship and business creative thinking for crafters is the **first project result** that has been developed for the VET sector.

It is available through the project website:

<https://microhub.erasmus.site/competence-matrix/>.



NEWSLETTER CONTENT:

1. Release of the matrix
2. Competence matrix details
3. Competences in the matrix
4. Sneak peek into our activities



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2. COMPETENCE MATRIX DETAILS



The publication of the MICROHUB competence matrix will act as a tool, but also a reference document to can be consulted to design and create own T&L instruments for the development of entrepreneurship skills in the Cultural and Creative Industries (CCI) sector.

This Competence Matrix is structured in line with the European Qualification Framework (EQF) and is level 5 qualification.

What information will you find inside the MICROHUB matrix?

- It is the result of the identification of competencies and skills gaps in entrepreneurial learning of crafters, collaboration with stakeholders and research.
- It covers specific capacity gaps of microenterprises and craft-types of enterprises in post COVID-19 era. Furthermore, it also covers those competence requirements that are necessary for crafters / artisans in order to establish or support their business development.
- The rationale behind the data collection is explained within, along with the summary of those results.
- The document also explains the Frameworks that have been the basis for the creation of the Competence Matrix.
- The matrix is built on specific sectoral skills (identified through conducted research), those transversal ones for any entrepreneurial activities (based on EntreComp), as well as competences that will impact behaviours for a more sustainable future (GreenComp), for the development of those soft skills that support successful professional digital activities (LifeComp, DigComp 2.2).



3. COMPETENCES IN THE MATRIX

Spotting opportunities
Entrepreneurship
Financial and economic literacy
Branding
Digital platforms
Networking
Ethical and sustainable thinking



- The MICROHUB Competence Matrix is focused on **digital entrepreneurship** and business creative thinking for crafters in rural area.
- Although general skill areas have been proposed with the launch of the project, and these were **entrepreneurial skills, networking, branding, business creativity thinking**, the carried our research activities have unfolded specific gaps within these general skill areas that are the subject of the MATRIX.
- To find out more, and dig into the knowledge, skills and competence descriptors, **download the Competence Matrix table** available in the Results section of the website:

<https://microhub.erasmus.site/competence-matrix/>

Want to learn
more about the
project?

Visit our website
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<https://microhub.erasmus.site/>



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4. SNEAK PEEK INTO OUR ACTIVITIES

We are currently working on the second project result:

The Transformative Business Model for creativity microbusinesses

Linked activities:

- Development of a methodology for the training modules
- Course structure design
- Syllabus content writing
- Training module development

The final outcome of the second result will be incorporated into the **innovative multilingual online tool** for craft entrepreneurs!

The online tool will be divided into two sections:

1. MOOC training for craft entrepreneurs
2. Open Catalogue for matchmaking of crafters



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OUR NEXT PARTNERSHIP
MEETING WILL TAKE
PLACE!**

MICROHUB PARTNERSHIP



Centrum Wspierania
Edukacji
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