

MICROHUB

PROJECT NUMBER: 2021-1-SK01-KA220-VET-000032999

PROJECT DURATION: 2021-11-01 - 2023-10-31



1. Update on the results

We have completed the following results:

The Competence Matrix for Digital entrepreneurship and business creative thinking for crafters.

The Transformative Business Model for creativity microbusinesses.

We are working on the:

Innovative multilingual online tool, divided into:

- MOOC training for craft entrepreneurs
- Open Catalogue for matchmaking of crafters

The final result will be the:

Individual online acceleration procedure.

NEWSLETTER CONTENT:

1. Update on the results
2. Completed training in Sweden
3. Photogallery from our training
4. Announcements



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2. COMPLETED TRAINING IN SWEDEN

In January, we participated in a Learning, Teaching, Training Activity in Sweden. The **Training of experts in 'MicroHUB' approach** was hosted by project partner Sensus. At their premises in Stockholm, 14 participants were involved in a 3-full day training with the aim to:

- Pilot the draft materials part of the 'Transformative business model curriculum' (project result 2) and share their feedback leading to the finalization of the curriculum
- Receive training on how to proceed and participate in digital acceleration and training webinars (project results 3 and 4)

What else did we do during these three days?

- We learned about the methodology of a physical study circle.
- We discussed how to use the MOOC materials for learners and trainers.
- We delivered elevator pitches on the topics of 7 modules.
- We learned about the experience of a creative entrepreneur and a crafter.
- We visited a shop with the works of artisans and crafters.
- We visited the Vasa Museum.
- We participated in group work and had **fika breaks!**



Wondering what are fika breaks?

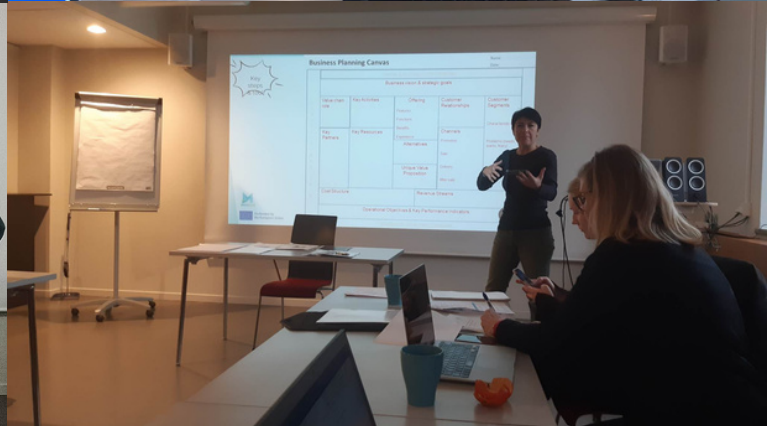
In other words, these are coffee with cake breaks connected with socializing. Why not try this Swedish custom in your country!



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3. Photogallery from our training



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4. ANNOUNCEMENTS

In preparation for the **Learning, Teaching, Training Activity in Bulgaria**, that will take place **3-5 May 2023**, in Blagoevgrad, Bulgaria, we are selecting the participants. Participants, besides the trainers, will be representing the following groups: *craft and handicraft entrepreneurs, creativity microbusiness owners and professionals from rural areas*. The main objective of training is to pilot and assess the acceptance of the training materials over a multinational group of learners in order to examine the knowledge sharing, and upskilling level.

What is the aim of the training for the participants?

- Practicing the curriculum modules developed in the project (result 2).
- Developing basic entrepreneurial, digital, marketing and creativity thinking skills.
- Gaining useful insights and experience that will boost the creation of a business or the development of participants' existing microbusiness.

The training will be hosted by OECON Group Bulgaria.

Want to learn more about the project?

Visit our website and social media channel



<https://microhub.erasmus.site/>



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MEETING WILL TAKE
PLACE!

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