



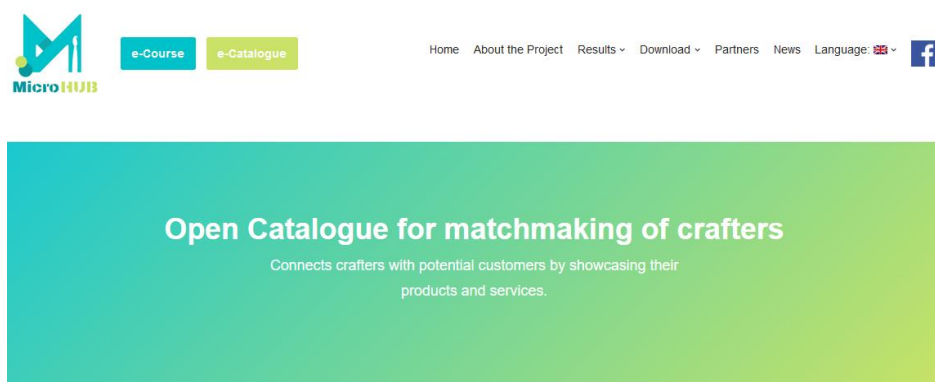
E-CATALOGUE for matchmaking of crafters



## The e-catalogue

The open catalogue for matchmaking of crafters is a space to create your own profile and search for other artisans and crafters that you can exchange ideas with, network and get inspiration from. Moreover, it is a space to showcase your work and find microbusiness opportunities, regardless your location.

To go there, choose the button on the MicroHUB website,



or go there directly: <https://microhub.erasmus.site/catalogue/>.

### 1. Search the e-catalogue

*There is **no registration to search** through the e-catalogue.*

While searching, you have a choice of two filters to search through the profiles: by type of material they are using and based on their country of origin (or that provided in their profile).

Filters

Type of materials	Country
<input type="text" value="All"/>	<input type="text" value="All"/>
<input type="button" value="Search"/>	<input type="button" value="Reset"/>

At first you see the profiles on a list with the pictures of the artisans/crafters, their location and some information about them, as in the example provided below,



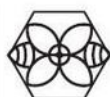
**Halina Bartoszek**

Sweden, Poland

Textiles, Publishing, Graphic Designing, Organizing Events.

I am the founder of the brand Halina Rosa Design and the art culture magazine DESIGNER. Artist, Textile Pattern Designer, Folk Fashion Designer, organizer of Fashion Shows.

My artistic life story, creativity is based on...



**FRANK WRAP**

**Adriana Frank**

Malta

Adriana Frank is the driving force of Frank Wrap - a brand committed with sustainable living practices. It makes a natural and reusable alternative to protect vegetables, fruits & much more. The beeswax food wrap keeps food fresh for longer and replaces the single use of plastic cling film....



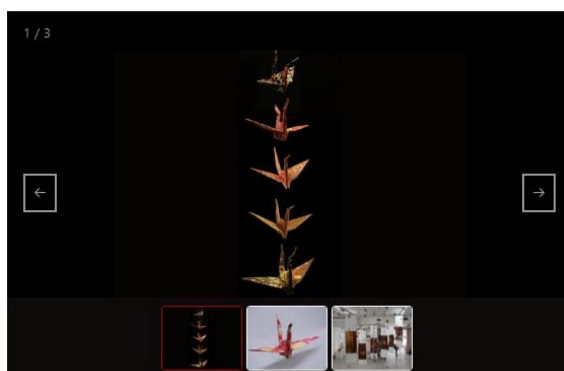
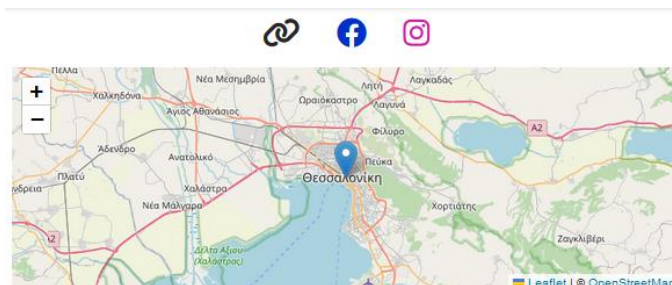
**Francesco Sultana**

Malta

I'm a local craftsman and musician from the Mediterranean island of Malta. My craft focuses on the preservation of the ancient craft of rural folk woodwind instruments and their sound. I craft primitive ancient reeds and whistles that make up Malta's traditional flutes, reedpipes and bagpipe. I f...



and once you select (click on) a profile, you will see more details, including a map with the location of the artisan/crafter, pictures of their works, matchmaking interests, etc.:



### Contact me for:

- ✓ Custom orders
- ✓ Wholesale orders
- ✓ Joint creative projects
- ✓ Residencies
- ✓ Other

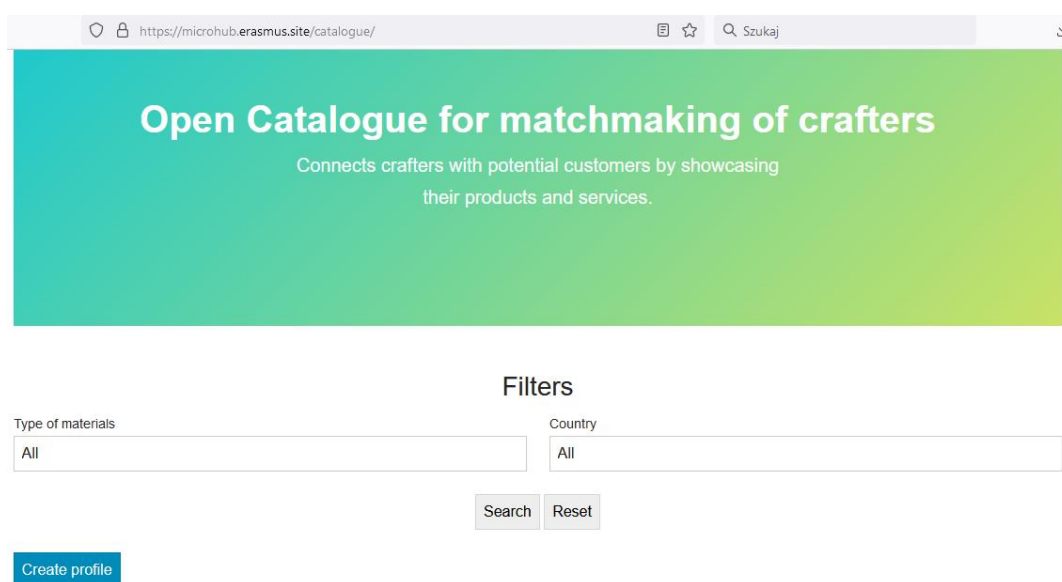
If a profile you are interested in is not in your language, check the *automatic translation function* on that opened profile page.

## 2. Create your own profile

*You need to **register to create your profile** in the e-catalogue.*

There is one and the same registration for both the e-course and e-catalogue. At registration you will be asked to provide some basic information, and an activation link will be sent to the email address provided at registration.

The 'Create Profile' button is under the filter panel:



The screenshot shows a web browser window with the URL <https://microhub.erasmus.site/catalogue/>. The page has a green header with the text "Open Catalogue for matchmaking of crafters" and a subtext "Connects crafters with potential customers by showcasing their products and services." Below the header is a "Filters" section with two dropdown menus: "Type of materials" (set to "All") and "Country" (set to "All"). There are "Search" and "Reset" buttons. At the bottom left of the filter panel is a blue "Create profile" button.

Once you click on it (and after you have logged in), you can start sharing your information, including:

### Craftsperson Profile



The screenshot shows a registration form for a Craftsperson Profile. It consists of four sections: "Name" with a text input field; "Country" with a dropdown menu showing "Select country"; "City/Address" with a text input field and a note "Location helps businesses target customers"; and "Profile image" with a note "Image that will be displayed on top of your card." and a file upload area showing "Przeglądaj..." and "Nie wybrano pliku."

Other information in your profile:

What's your vibe?

*Short description: who are you, what you work with, what is unique about your work or what excites you.*

Where do you derive your inspiration from?

*Optional field*

Photographs of your work

*Photos provides potential customers with a visual representation of your work, showcases your skills and creativity.*

Materials/Techniques you work with

*Choose from the list of options.*

How to reach me

*Provide contact information for better communication with clients.*

And at the end, your contact details:

Contact me for:

Choose from the list of options.

☐ Custom orders

☐ Wholesale orders

☐ Joint creative projects

☐ Residencies

☐ Other

Social media

Social media links can help you reach potential customers. To make this happen make sure to provide the link to your profile.

Website

Facebook

Instagram

Other

Submit

Your profile can be **updated** at any time, especially when you want to add new pictures of your work, add more materials you start working with or if you have changed your location, among others.