

MICROHUB

PROJECT NUMBER: 2021-1-SK01-KA220-VET-000032999

PROJECT DURATION: 2021-11-01 - 2023-10-31



1. Update on the results

Available in English, Slovak, Bulgarian, Greek, Polish, Swedish and Maltese:

- ✓ The Competence Matrix for Digital entrepreneurship and business creative thinking for crafters.
- ✓ The Transformative Business Model for creative microbusinesses.
Innovative multilingual online tool:
 - e-course training for craft entrepreneurs
 - e-catalogue for matchmaking of crafters
- ! Individual online acceleration procedure for entrepreneurs - **in progress**.

<https://microhub.erasmus.site/>

NEWSLETTER CONTENT:

1. Update on the results
2. MicroHUB handbook
3. Online tool
4. Piloting and mentoring



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2. MICROHUB HANDBOOK

The publication of the MicroHUB handbook is a proposal of a transformative business model for creative microbusinesses. It will act as an educational manual that will teach aspiring crafters and artisans how to establish and run a micro business.

Flip through the handbook or download it to your desktop!

<https://microhub.erasmus.site/transformative-business-model/>



MICROHUB HANDBOOK

A complete guide to craft business
model transformation



What to know more?

- The handbook is a stand alone educational resource.
- It takes the form of a guide with clearly defined sections.
- It includes 7 independent training modules.
- It covers key business topics that are vital for the sustained success of a business.
- The training content included in the handbook is also available for online learning through the e-course.

Want to learn
more about the
project?

Visit our website
and
social media
channel



<https://microhub.erasmus.site/>



@microhubproject



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3. ONLINE TOOL

The online tool is built of 2 parts:

- the online training for craft entrepreneurs and
- the open catalogue for matchmaking of crafters.

What to know more about the e-course?

By participating in the e-course training for craft entrepreneurs, the learners will be engaging in 'Transformative Business Model learning' offered in the MicroHUB project and focusing on the following topics:

1. Spotting opportunities
2. Business planning & development
3. Business launch & management
4. Financial and economic literacy
5. Online networking matters
6. Ethical and sustainable thinking
7. Digital branding



Home About the Project Results - Download - Partners News Language

Start the online training for craft entrepreneurs!



Self-assessment



Module 1.
Spotting opportunities



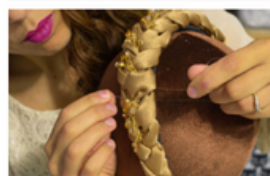
Module 2.
Business planning & development



Module 3.
Business launch & management

What to know more about the e-catalogue?

The open catalogue for matchmaking of crafters is a space to create your own profile and search for other artisans/crafters that you can exchange ideas with, network and get inspiration from. Moreover, you can **showcase your work and find microbusiness opportunities**, regardless your location.



Jos The Artisan

Malta, Nadur, Gozo

My creative journey began when I decided to break away from a career in accounting that just wasn't sparking my soul. Handcraft has been my fascination ever since, as I believe that what you wear is an extension of your personality. Slowly, this hobby of mine transformed into something bigger and...



Erika Tejová

Slovakia, Bardejov, Prešov, Košice

I am a 21-year-old architecture student. In addition to studying, all of my free time I spend behind the camera. I have been taking pictures regularly for almost 5 years. The thing I love the most about photography is making new memories, getting to know new people and places, and capturing people...



Fabiola Agius Anastasi

Malta, Għargħur

I have been painting since a very young age, having studied art and design under the tuition of several Italian and Maltese artists. I love to explore all media and always come up with a different genre of art whenever I exhibit in an art exhibition.

I love to experiment with different me...



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E-COURSE

Start from the self-assessment, visit the forum and get certified - all after free registration!

Scan the code:



E-CATALOGUE

Start searching - register to create your own profile!

Scan the code:



4. PILOTING AND MENTORING

WHAT else can WE offer?

- Testing our e-learning
- Acceleration procedure for entrepreneurs

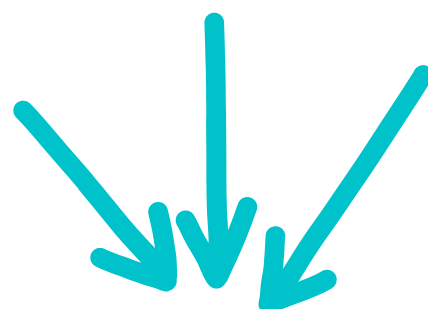
WHEN?

August - September - October 2023

HOW?

Go online to test, and start learning on digital entrepreneurship and business creativity thinking:

Contact a project partner to share your feedback, join as a mentee or mentor!



MICROHUB PARTNERSHIP



<https://microhub.erasmus.site/online-tool/>



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