

# MICROHUB

PROJECT NUMBER: 2021-1-SK01-KA220-VET-000032999

PROJECT DURATION: 2021-11-01 - 2023-10-31



## 1. MicroHUB results

**Available in English, Slovak, Bulgarian, Greek, Polish, Swedish and Maltese:**

- ✓ 1. The Competence Matrix for Digital entrepreneurship and business creative thinking for crafters.
- ✓ 2. The Transformative Business Model for creative microbusinesses.
- ✓ 3. Innovative multilingual online tool:
  - e-course training for craft entrepreneurs
  - e-catalogue for matchmaking of crafters
- ✓ 4. Individual online acceleration procedure for entrepreneurs

<https://microhub.erasmus.site/>

## NEWSLETTER CONTENT:

1. MicroHUB results
2. Individual online acceleration procedure
3. MicroHUB Guide to become a mentor
4. Project summary



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## 2. Individual online acceleration procedure

### What does this mean?

The final activities in the MicroHUB project were aimed at providing a tailored approach for supporting emerging, new and current craft entrepreneurs in their process of setting up or the transformation of their businesses. This final project result had the objective of implementing a individual online acceleration procedure for entrepreneurs using digital tools for communication, providing them services for supporting tailored business plan creation and mentoring.

### How was this organized?

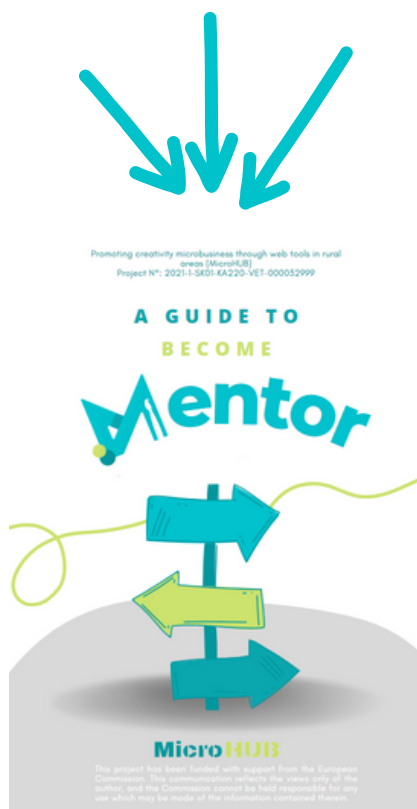
The mentoring was carried out in Slovakia, Ireland, Bulgaria, Greece, Poland, Sweden and Malta. In each of these countries, 5 rural mentees participated in the mentorship. They were guided by a mentor, supporting them in learning about digital entrepreneurship, answering their questions or addressing problems that the mentees brought up. The roles of the 2 mentors per country were taken by experienced trainers in entrepreneurial skills and business. The running time for a mentorship was 20 hours. All this with the support of the MicroHUB project results.

Prior to the mentoring, piloting of the MicroHUB online tool was organized. This included testing the e-course and engaging with the e-catalogue.



### 3. MicroHUB Guide to become a mentor

The publication of the Guide to become a Mentor is one of the deliverables of the individual online acceleration procedure. The guide is intended to help mentors who specialise in instructing crafters and artisans, as well as to offer useful information and resources for crafters and artisans themselves. It is also designed to meet your needs, whether you're an experienced mentor, a crafter looking to start or grow your business, or a stakeholder supporting the acceleration process.



The GUIDE as well as other project results are available through the project website!



Want to learn more about the project?

Visit our website and social media channel



<https://microhub.erasmus.site/>



@microhubproject



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# 4. Project summary

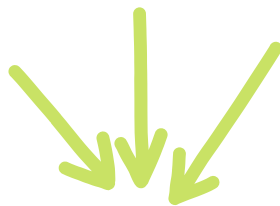
Transforming your idea into business is the first step of building your craft enterprise. Though, in order to succeed and increase sales, a lot of steps need to be done. Entrepreneurial skills are very essential in succeeding, but experience is also an important factor.

**Make use of the MicroHUB project results to grow, develop your digital skills and succeed in your entrepreneurial activity.**

Besides the results, find out about our achievements and read news about the project activities published on our website.



- ✓ 24 months
- ✓ 7 partners
- ✓ 4 results
- ✓ 3 F2F meetings
- ✓ 2 trainings
- ✓ 1 goal



<https://microhub.erasmus.site/news/>

## Thank you for being part of the MicroHUB project!

### MICROHUB PARTNERSHIP



**COMPLETED TRAINING IN BULGARIA**

OECON Group Bulgaria hosted a training in Blagoevgrad, Bulgaria from May 3rd to 5th with more than 20 crafters from... [Read More >](#)



**COMPLETED TRAINING IN SWEDEN**

"In January, we participated in a Learning, Teaching, Training Activity in Sweden. The Training of experts in 'MicroHUB' approach was... [Read More >](#)



**Second transnational partnership meeting**

On 3rd and 4th November 2022, the MicroHUB consortium had the second in-person transnational project meeting in Valletta, Malta. Hosted... [Read More >](#)



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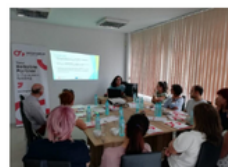


**Result 1: Competence Matrix for Digital entrepreneurship and business creative thinking for crafters**



**MicroHUB project discussed at the Malta Crafting Ahead Conference 2022**

Anamaria Magli Panlea, the Secretary General of our Maltese partner – International Integrity Foundation, was the keynote speaker at the... [Read More >](#)



**MicroHUB Focus Group with Experts**

Focus groups have been carried out by each partner to the MicroHUB project. The Competence Matrix was very favourably received... [Read More >](#)



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