

Project number:

2021-1-SK01-KA220-VET-000032999

Project duration:

2021-11-01 - 2023-10-31

Project title:

**Promoting creativity
microbusiness through
web tools in rural area**

24 months

7 partners

4 results

3 F2F meetings

2 trainings

1 goal

***Promote creativity of
microbusiness through web
tools in rural areas***



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RESULTS

- Result 1 - Competence Matrix for Digital entrepreneurship and business creative thinking for crafters in rural area
- Result 2 - The Transformative Business Model for creativity micro businesses
- Result 3 - Design of innovative multilingual online tool
- Result 4 - Individual online acceleration procedure for entrepreneurs



TARGET GROUPS

- Crafters and artisans willing to start their business, emerging or willing to update their entrepreneurial skills, re-brand their company, re-structure their business model and promote their work and products.
- Distributors and wide public interested in the crafters' work and products.
- Trainers in entrepreneurial skills and business development
- Stockholders such as crafters organizations, BSOs and local institution in promoting the tool.



PARTNERS

- COORDINATOR – TECHNICAL UNIVERSITY OF KOSICE – SLOVAKIA
- INTERNATIONAL INTEGRITY FOUNDATION (IIF) – MALTA
- I&F EDUCATION – IRELAND
- CWEP – POLAND
- OECON GROUP – BULGARIA
- SENSUS – SWEDEN
- ANAZITITES THEATROU (FIX IN ART) – GREECE

